

Storytelling and communication

```
graph TD; A[Storytelling and communication] --> B[The importance]; A --> C[How does it help in communication]; B --> D[help us understand others]; B --> E[empathy for them and their situations]; B --> F[learn about others]; C --> G[make a point in ways other forms of communication cannot]; C --> H[allow the listener to learn vicariously and discover lessons seemingly on their own]; C --> I[they help you make an important point.]
```

The importance

help us understand others

empathy for them and their situations

learn about others

How does it help in communication

make a point in ways other forms of communication cannot

allow the listener to learn vicariously and discover lessons seemingly on their own

they help you make an important point.

Storytelling and communication

Stories help us understand others. Stories have the ability to help us learn about others and to find understanding and empathy for them and their situations. Whether we actually know the individual or not, hearing their story evokes feelings within us.

Stories make a point. Properly selected and told stories can make a point in ways other forms of communication cannot. Stories allow the listener to learn vicariously and discover lessons seemingly on their own. ... Don't tell stories just "because they are powerful" but because they help you make an important point.