

Unit seven “Broadcasting”



Media

advantages

- ✓ It provides us with the latest news.
- ✓ It helps to raise public awareness.
- ✓ It acts as a deterrent to corrupt practices.
- ✓ It helps spread information fast.
- ✓ It promotes social problems.
- ✓ It informs us about the successful achievements about our country.



disadvantages

- ✓ It can encourage negative thinking.
- ✓ It can glorify minor issues.
- ✓ It has the power to form and alter public opinion
- ✓ It can promote unhealthy behaviour.
- ✓ It can be a source of fake news.
- ✓ It can make heroes out of ordinary people.
- ✓ It can encourage violence.

Forms of media



Radio

Television

Internet

Newspapers

Magazines

Radios



In the past

- It was big
- It was heavy
- It had limited programmes

Nowadays

- It is smaller
- It is lighter
- It has various programmes

Unit Eight “Television Watching Habits “

Watching Television

advantages

- ✓ It develops imagination.
- ✓ It teaches family values.
- ✓ It develops good habits.
- ✓ It teaches new life skills.
- ✓ It can be used as a teaching aid.
- ✓ It can be used as a revision tool.



disadvantages

- ✓ It promotes inactivity.
- ✓ It causes unhealthy behaviour.
- ✓ It promotes negative thinking.
- ✓ It is a time waster if it's used for long.
- ✓ It may lead to health problems.

Family role



- ✓ Monitor what their children watch.
- ✓ Set family rules and stick to them.
- ✓ Turn off TV while doing homework.
- ✓ Set limits on TV viewing time.
- ✓ Encourage them to do other activities.
- ✓ Turn off TV during mealtimes.
- ✓ Watch TV with family and friends and discuss issues seen on TV with them

Unit Nine “Uses of Cameras”

Types of video cameras



Professional cameras

They are designed to be carried on the shoulder

They are very large



Consumer cameras

They are carried by hands

They are smaller in size

Camcorders

They are used for electronic news gathering.

They have a shoulder-stabilizing device on the shoulder.



Studio cameras

They are fixed on studio pedestals or tracks.

They have no recorder on their own, they are cable-bound.



Different uses of cameras



Security matters



Web chatting



Surgical operations



Speed cameras



Film making

Benefits of using a video camera

It has made our life smooth and easy going.

It is useful in the field of education and medicine.

It records the happy moments in our life.

It helps us to talk and see each other all over the world.

Everyone's a critic

Everyone has the ability and the right to express his / her opinion



Qualities of a good film critic

He should be organised.

He should be accurate.

He should be honest.

He shouldn't be biased.

Elements of a good film

The story

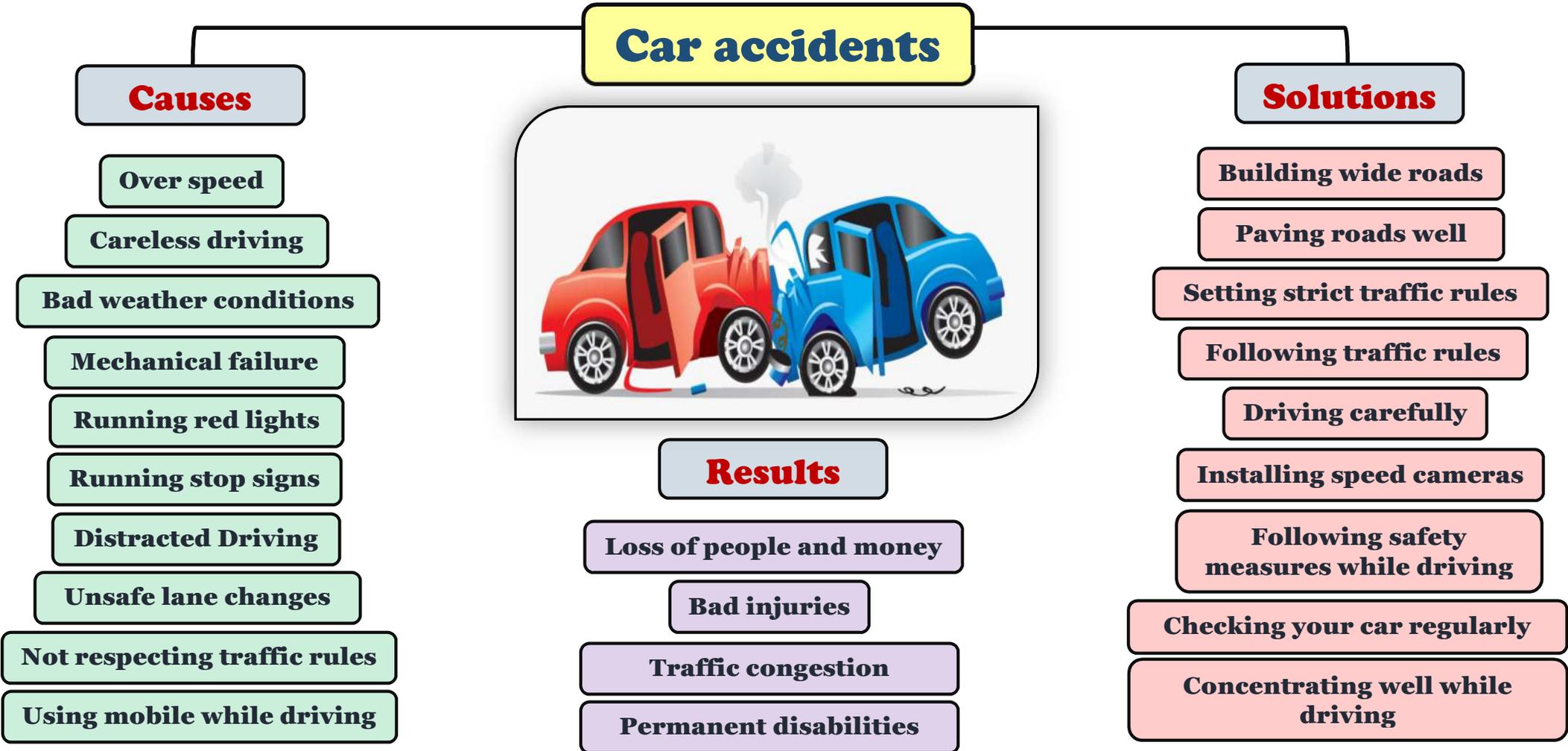
Directing

Casting

special effects

Cinematography

Unit Ten "Accidents"



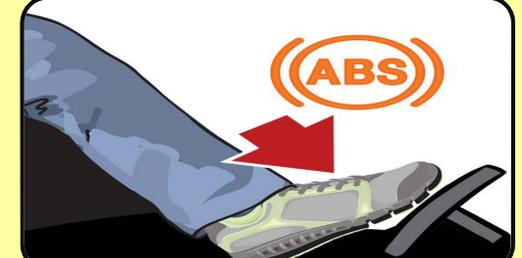
Safety car techniques



Airbags



Seatbelts



Anti-lock brakes

Safety innovations

Smoke alarm

They detect smoke and fires and save people's lives.

The best location for a smoke alarm is at the top of the stairs or in halls and corridors.

They shouldn't be put in or near kitchens as smoke from cooking can activate them.



Vaccination

The weakest form of a disease that improves the immune system of the body.

It prevents people from acquiring dangerous diseases.

It stops diseases from spreading.



Seat-belts



They retain people in their seats.

They prevent or reduce injuries caused by a crash.

Antilock Brake System

**ANTILOCK
BRAKE (!)**

It prevents the wheels from locking and helps the drivers to stop quickly

Airbags



They inflate immediately when a car collides with something solid.

They prevent the occupants of the car from hitting dangerous objects.

Unit Eleven "The Planet in Danger"

Environmental Threats



Pollution

Causes

- ✓ Smoke from cars and factories.
- ✓ Burning rubbish.

Effects

- ✓ Diseases among people.
- ✓ Killing animals.

Suggested solutions

- ✓ Planting more trees.
- ✓ Moving factories outside cities.
- ✓ Setting strict rules.



Deforestation

Causes

- ✓ Cutting trees.
- ✓ Forest fires.

Effects

- ✓ Leads to global warming.
- ✓ Harms the environment.
- ✓ Destroys animal habitat.

Suggested solutions

- ✓ Setting strict rules to stop cutting trees.



Global warming

Causes

- ✓ Pollution.
- ✓ Deforestation.

Effects

- ✓ Spread of diseases.
- ✓ Weather change.
- ✓ Animal extinction.

Suggested solutions

- ✓ Planting more trees.
- ✓ Using less energy.
- ✓ Using renewable sources of energy.



Endangered species

Causes

- ✓ Habitat destruction.
- ✓ Illegal hunting.
- ✓ Weather change.

Effects

- ✓ Disturbing the ecological balance.

Suggested solutions

- ✓ Setting strict rules to ban hunting.
- ✓ Building nature reserves for them.

Kuwait Bay

More food

More jobs

Improve water quality

Source of marine life